



Inorganic Division
Canadian Society for Chemistry



Canadian Society for Chemistry
INORGANIC DIVISION

CSCID.chem.ubc.ca

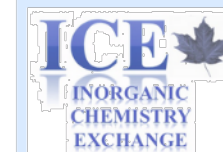
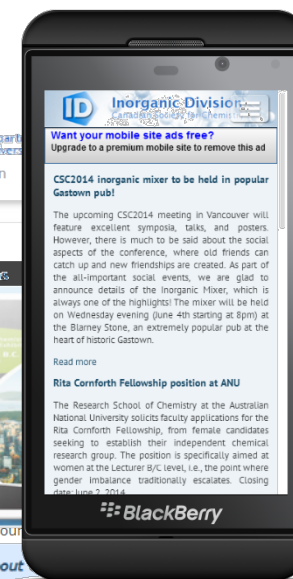
2013/06 CSC returns control of divisional websites

2013/09 CSCID launches new website

2013/12 CSCID launches mobile site



The screenshot shows the CSCID website homepage. At the top, there is a navigation bar with links for 'ABOUT', 'CONFERENCES', 'MAGAZINE', 'AWARDS', 'CONNECT', 'CAREER', 'ABOUT NEWS', 'CONTACTS', and 'LINKS'. Below the navigation bar, there is a large banner image of a city skyline with a boat in the water. The banner contains the text: 'The CSC is coming to Vancouver!', 'CSC2014 will be hosted by SFU at the Vancouver Convention Centre', and 'The list of symposia look amazing - be sure to be there!'. Below the banner, there are several news items, including 'CSC2014 inorganic mixer to be held in popular Gastown pub!', 'Rita Cornforth Fellowship position at ANU', and 'Postdoctoral Fellowship in Chironesis at Concordia University'. The website is sponsored by the Department of Chemistry at the University of British Columbia.



CSCID.chem.ubc.ca – implementation & costs

- desktop website hosted by Drupal Gardens (\$99/year)
 - sponsored by UBC Chemistry



- mobile website hosted by DudaMobile (free)
 - automatic redirection
 - automated synchronization



The screenshot shows the desktop version of the website. At the top, it features the Inorganic Division logo (ID in a blue diamond) and the text "Inorganic Division Canadian Society for Chemistry". Below this is a navigation menu with links for "About", "News", "Conferences", and "Jobs". A main banner image shows a cityscape with a large ship in the water. Text on the page reads: "The CSC is coming to Vancouver! CSC2014 will be hosted by SFU at the Vancouver Convention Centre. The list of symposia look amazing - be sure to be there!".

The screenshot shows the mobile version of the website on a BlackBerry device. It features a similar layout to the desktop version but is adapted for a smaller screen. The navigation menu is visible at the top, and the main content area contains the same text about the CSC2014 meeting in Vancouver. A sidebar on the right contains a list of links: "About", "Divisional news", "Awards & Distinctions", "Conferences & Symposia", "Division Executive", "Job Postings", "Resources" (with sub-links for "Documentation", "CSC Symposia", "ICE Program", "Lab Bank", and "2013-14 Calendar"), "Contact Us", and "Search". At the bottom of the sidebar is the "ICE INORGANIC CHEMISTRY EXCHANGE" logo.

CSCID.chem.ubc.ca – info distribution

types of information posted on website (# since launch)

1. news (9)
2. job postings (23)
3. conferences (7)
4. other information
 - CSC symposia
 - awards
 - Calendar
 - AGM information

The image shows a desktop view of the Inorganic Division website and a mobile view on a BlackBerry phone. The desktop page features the Inorganic Division logo, navigation links (About, News, Conferences, Jobs), and several news items:

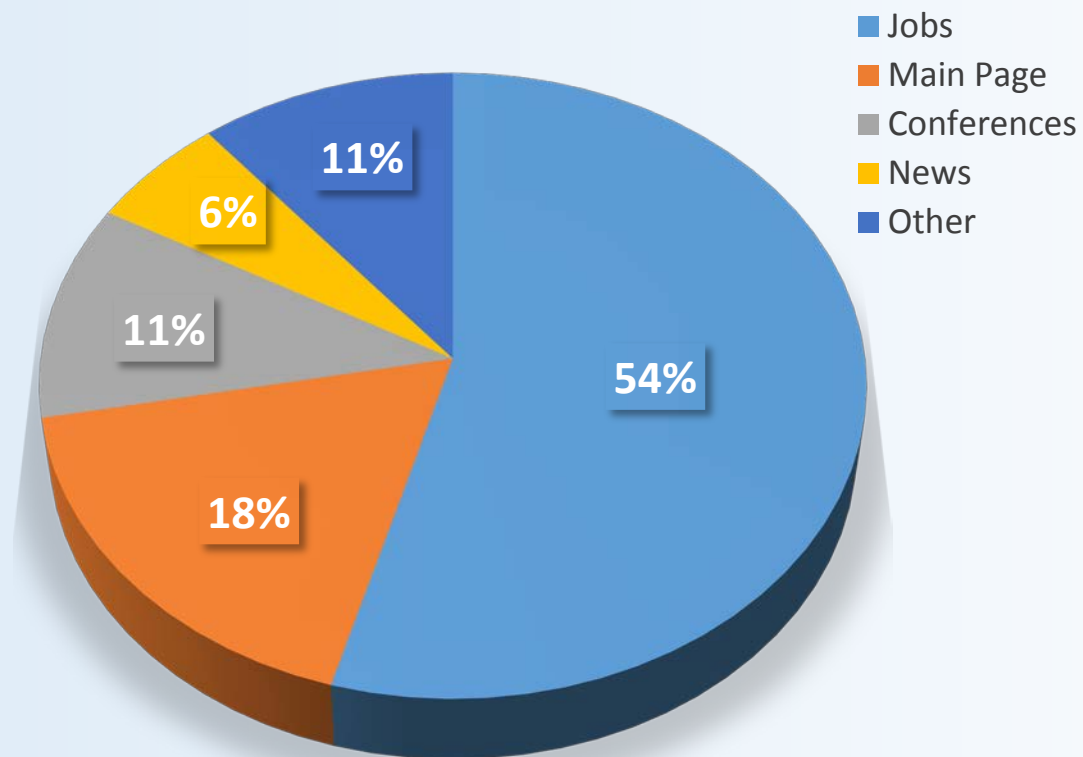
- The CSC is coming to Vancouver!**
CSC2014 will be hosted by SFU at the Vancouver Convention Centre. The list of symposia look amazing - be sure to be there!
- CSC2014 inorganic mixer to be held in popular Gastown pub!**
The upcoming CSC2014 meeting in Vancouver will feature excellent symposia, talks, and posters. However, there is much to be said about the social aspects of the conference, where old friends can catch up and new friendships are created. As part of the all-important social events, we are glad to announce details of the Inorganic Mixer, which is always one of the highlights! The mixer will be held on Wednesday evening (June 4th starting at 8pm) at the Blarney Stone, an extremely popular pub at the heart of historic Gastown.
- Rita Cornforth Fellowship position at ANU**
The Research School of Chemistry at the Australian National University solicits faculty applications for the Rita Cornforth Fellowship, from female candidates seeking to establish their independent chemical research group. The position is specifically aimed at women at the Lecturer B/C level, i.e., the point where gender imbalance traditionally escalates. Closing date: June 2, 2014.
- Postdoctoral Fellowship in Chirogenesis at Concordia University**
A Postdoctoral position is available under the direct supervision of Prof. Louis Cuccia (Concordia University) in collaboration with Prof. Scott Bohle (McGill University) and Prof. Luc Trembay (University of Moncton). This position is available June 1, 2014 or as soon as possible thereafter. The successful applicant will identify catalytic mineral surfaces identical, or closely related to meteoritic

The mobile view on the BlackBerry phone shows a condensed version of the website with a navigation menu:

- About
- Divisional news
- Awards & Distinctions
- Conferences & Symposia
- Division Executive
- Job Postings
- Resources
 - Documentation
 - CSC Symposia
 - ICE Program
 - Lab Bank
 - 2013-14 Calendar
- Contact Us
- Search

At the bottom of the mobile view is the ICE logo: **ICE INORGANIC CHEMISTRY EXCHANGE**.

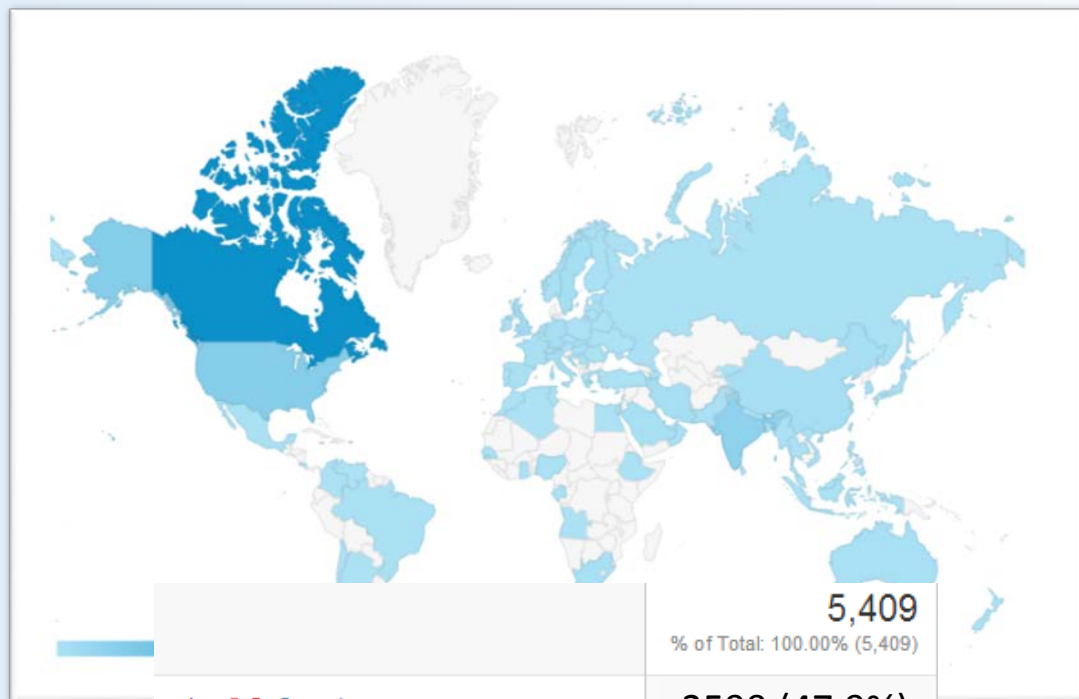
CSCID.chem.ubc.ca – page popularity



avg time on page → 3× larger for job pages

The image shows a desktop view of the Inorganic Division website and a BlackBerry mobile device displaying the same site. The desktop view features a header with the Inorganic Division logo and navigation links (About, News, Conferences, Jobs). The main content area includes a large banner for the CSC2014 meeting in Vancouver, with a sub-header 'The CSC is coming to Vancouver!' and a paragraph of text. Below this are three news items: 'CSC2014 inorganic mixer to be held in popular Gastown pub!', 'Rita Cornforth Fellowship position at ANU', and 'Postdoctoral Fellowship in Chirogenesis at Concordia University'. A sidebar on the right contains a navigation menu with categories like 'About', 'Divisional news', 'Awards & Distinctions', 'Conferences & Symposia', 'Division Executive', 'Job Postings', 'Resources', 'Contact Us', and 'Search'. The BlackBerry device shows the mobile-optimized version of the site, with a smaller font and a simplified layout.

CSCID.chem.ubc.ca – international reach



	5,409
% of Total: 100.00% (5,409)	
1. Canada	2590 (47.9%)
2. United States	631 (11.7%)
3. India	489 (9.0%)
4. United Kingdom	177 (3.3%)
5. Italy	116 (2.1%)

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ICE
INORGANIC CHEMISTRY EXCHANGE



@CSC_ID



CSC Inorganic Division



<http://cscid.chem.ubc.ca>



to be announced